



Silkroad® VS Cheaper or Generic **BAMBOO FLOORING**

Silkroad® has :

They have:

<ul style="list-style-type: none"> ® 12 years experience manufacturing and servicing bamboo floors. ® The first and most recognized brand name of bamboo flooring in Canada. 	<ul style="list-style-type: none"> > Very little experience with bamboo flooring.
<ul style="list-style-type: none"> ® Largest in-stock inventory in Eastern Canada. ® Matching accessories for all in-stock and custom orders. ® Special order program for custom stair parts, air vent grills and specialty flooring styles. ® Plywoods and veneers made of 100% bamboo stocked in Ontario. 	<ul style="list-style-type: none"> > Low stock levels on product. > Standard 3ft length planks only. No premium lengths or styles. > No accessories.
<ul style="list-style-type: none"> ® ISO 9001 certified factory. This ensures conformity in gloss levels, colour consistency, precision milling and overall superior and just conditions in the manufacturing plants. ® Colour grading. ® Proper kiln drying at the factory. ® German finishes (Treffert™) and Norwegian glues (Dyno). ® Eco-Logo certification from the Government of Canada in recognition of the low toxic emissions from the finishes and glues. (No formaldehyde detected) ® Satisfied customers: ~ "Consistent product every time for the last 5 years!"~ Rowan Hardwood Floors, Newmarket 	<ul style="list-style-type: none"> > Frequent product quality complaints. > Inconsistent gloss levels between batch loads and even <u>within</u> batches, making for expensive rip-ups, and impossible additions and repairs to existing floors. > Massive colour variation between batches and even between boxes in the same batch. Actual product received could be quite a different colour than your showroom samples. > Poor quality milling, ensuring a difficult install and gapping between planks. > Improper kiln drying. Boards could contract soon after the install, creating large gaps. > Weak finish that could scratch very easily and peel off if gouged even slightly. > Cheap glue that has in some cases caused the strips of bamboo in each plank to come apart. The integrity of the product fails.



www.silkroadtoronto.com

